

Now you're on the road!

You've
got
MERIT

Ultra Lights

Lights

Lowest



You can switch down to lower tar
and still find satisfying taste.

Ultra: 1 mg "tar," 0.1 mg nicotine—Ultra Lights: 5 mg "tar," 0.4 mg
nicotine—Kings: 8 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

Source: <http://www.industrydocuments.ucsf.edu/docs/ggdp0003>